

MINGCONG XIE

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EDUCATION

Michigan State University, College of Agriculture & Natural Resources

East Lansing, MI

Ph.D. in Agricultural, Food and Resource Economics

May 2029 (Expected)

- **Major Field:** Food and Agricultural Economics

Cornell University, Dyson School of Applied Economics and Management

Ithaca, NY

Master of Science in Applied Economics and Management

May 2025

- **Concentration:** Food and Agricultural Economics (FAE)

Purdue University, College of Agriculture

West Lafayette, IN

Bachelor of Science in Agricultural Economics

May 2023

- **Concentration/Minor:** Applied Agricultural Economics Concentration/Statistics Minor

China Agricultural University, International College

Beijing, China

Bachelor of Management in Agricultural Economics and Management

July 2023

- **Dual Degree Program with Purdue University**

RESEARCH INTERESTS

- **Economic Impacts of Agricultural and Food Policy:** Exploring how agricultural and food policies influence markets, producers, and consumer outcomes.
- **Consumer Behavior in the Food Market:** Analyzing consumer attitudes, preferences, and valuations of emerging food tech and other factors in the food market.
- **Food Assistance and Nutrition Programs:** Investigating food and agricultural systems to enhance sustainability and promote equitable food access.

PUBLICATIONS

Okello, J. J., Just, D. R., Verschoor, A., Mulwa, C., **Xie, M.**, Ojwang, S., Namanda, S., Yada, B., Ssali, R., Okim, M. B., Mutiso, J., Rajendran, S., & Campos, H. (2025). Behavioral interventions in informal seed systems to nudge delivery and sustainable demand for quality seed of sweetpotato. *Agricultural Systems*, 229. <https://doi.org/10.1016/j.agsy.2025.104421>

Xie, M. (2024). Sales of cage-free eggs: The impact of proposition 12 on egg prices and consumer welfare in California. *The Journal of Purdue Undergraduate Research*, 13(1). doi:10.7771/2158-4052.1637

ACADEMIC INVOLVEMENT

Michigan State University, College of Agriculture & Natural Resources

East Lansing, MI

International Workshop on Survey Design and Experimental Methods

May 2024

University of Chicago, Harris School of Public Policy
Data & Policy Summer Scholar Program

Chicago, IL (Remote)
July 2022 – September 2022

RESEARCH EXPERIENCE

Cornell University, Dyson School of Applied Economics and Management

Ithaca, NY

Research Assistant, supervised by Dr. David Just

November 2023 – March 2025

- Amuria Nudge Study Project – Text Reminder Effects with International Potato Center
- Food Assistance Program (SNAP) Participation Study
- **Master's Thesis:** Consumers' Valuation of Active Packaging Technologies

Purdue University, College of Agriculture

West Lafayette, IN

Independent Honors Thesis, Ag Econ Honors Program

August 2022 – May 2023

- Mentored by Dr. Jayson Lusk
- **Undergraduate Honors Thesis:** The Impact of Proposition 12 on Egg Prices and Consumer Welfare in California

China Agricultural University, International College

Beijing, China

Research Team Member, Undergraduate Research Program

September 2020 – June 2021

- Mentored by Dr. Yan Li
- Research Topic: Consumer Attitudes toward Purchasing Agricultural Products from E-commerce Live-streaming Platforms

SKILLS & TECHNOLOGY

Language: Chinese (Native) | English (Fluent)

Computer Skills: Microsoft Office 365 | NLOGIT | Ngene | Tableau | GAMS

Programming: R | STATA | Python | SAS | SQL

Certificates: Google Data Analysis Certificate (Coursera) | Game Theory (Coursera) | Public Policy Certificate (Purdue University College of Liberal Arts)